

# PROTECH

## MX 365

Engage Your Members



## Elevate the Online Experience

Your members want a simple, intuitive and unique online experience. With MX 365, you can deliver the exceptional experience your members deserve, backed by the power of Microsoft.

- 1 Simplify purchases with single sign on and a global shopping cart.
- 2 Register groups for events and choose promotional packages.
- 3 Protect member information with the Azure Trusted Cloud.
- 4 Confidently pay for all purchases with ACH or credit card.
- 5 Engage members on the go with mobile-responsive design.

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*“The Protech team is extremely knowledgeable and has made my job so much easier as we implement MX. Their response time is fast, suggestions are on point and they are very accommodating.”*

— **Karen Choi**

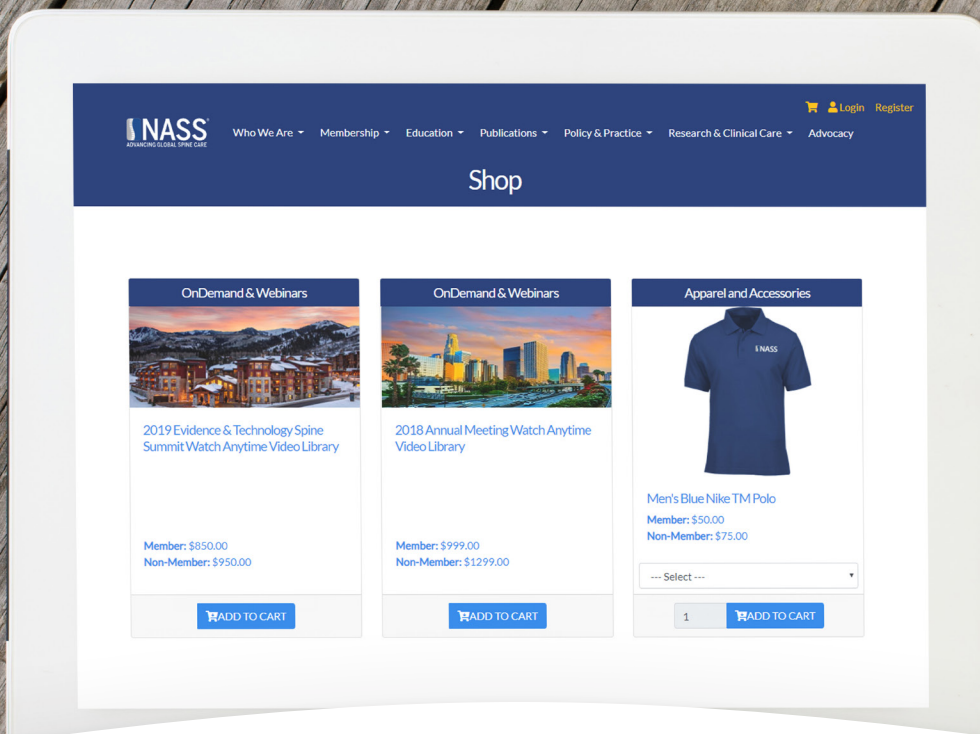
Associated Industries of  
Massachusetts

Gold

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Give your members the experience they deserve.



MX helps you create seamless, multi-channel experiences for your members with easy access to all member benefits online. Join, renew, register, shop, interact and more.



### E-Commerce Stores

Buy swag and educational materials, register for events, or renew your membership in a single purchase.



### Professional Development

Access education information, track progress, renew certifications and generate complete transcripts.



### Event Registrations

Streamline registrations for groups, offer promotional packages and seamlessly integrate with other event technologies.



### Member Directories

Connect members with sophisticated search capabilities across profiles, committees and special interest groups.

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