

Protech Mobile by Guidebook

Protech has teamed up with Guidebook, the best-in-class app building platform, to bring you a fully integrated, year-round mobile app for your association.

Member Engagement Platform. Facilitate member dialog and communication with Guidebook's built-in chat, surveys, polls and live social feeds.

Central Hub for Information. Keep members informed with push notifications for important updates. Maintain a content library of resources, available on demand.

New Digital Sponsorship Opportunities. Mobile apps open new avenues for sponsorships. Offer sponsor-branded banner ads, surveys, and various other modules to bring in revenue.

The extensive functionality in the mobile app elevates member engagement both during events and throughout the year. With the Protech single sign-on, member information like profile details, event details and conference agendas can be synchronized between platforms, creating a seamless mobile experience.



Your members already spend **80%** of their mobile minutes in apps. Be where your members are. Without an app, you are missing out on a key opportunity to engage.

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Mobile Membership Guide

Social Feeds. Encourage members to share photos from your events and programs, as well as like and comment on posts from within your app.

Calendar of Events. Leverage the calendar feature to showcase all upcoming events and programs.

Member Handbook. Provide convenient and easy access to the rules and regulations that govern your association.

Live & Virtual Events

Speaker Information. Highlight speakers' backgrounds and session topics, while including downloadable PDFs of their presentations.

Agenda. Help your attendees better prepare by providing them with an agenda. They can even add sessions of interest to their own personal schedules.

Notifications. Keep your members updated with the latest information through push notifications right on their phones.

